



Press information issued on behalf of:

Silver Fox[®] Limited

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Silver Fox Solutions Set to Marvel at

Middle East Electricity 2015

Silver Fox, a leading UK manufacturer of labelling solutions, will be exhibiting on stand 2F21 at Middle East Electricity, Dubai International Exhibition Centre, Dubai, UAE from 2nd to 4th March 2015.

This year Silver Fox are proud to be exhibiting their *UK Brand, UK Made* range on the BEAMA British pavilion with the best of British manufacturing.

On our stand (**2F21**) guests will find industry leading labelling solutions. These include **Fox-Flo[®] UV Stable, LSZH Tie-on cable labels, Legend[™] Laser printable Tie-on cable labels, Legend[™] Non-shrink and Heatshrink tubing** for wire marking and the **Endurance[®]** range including Pipeline ID tape.

Driving all of these products is the **Fox-in-A-Box[®]** thermal printer and **Labacus Innovator[®] Software**. Both will be on show to demonstrate just how fast Silver Fox labelling solutions can be.

There will also be the opportunity for a **sneak preview** of: the next generation of **Labacus Innovator** label software; and a **new range of tie-on cable labels, new non-shrink tubing, new Heatshrink derivatives, new asset and equipment labels**. All new labels can be run through the same printer with the same ribbon and same software as all our other thermal range.

Time saving is very important which lead to the TIP Time into Profit mark. Quality and Durability is always critical. That's why Silver Fox has been investing in extreme independent testing of all its label solutions. Tests include High/Low temperature, Salt Mist Spray, H₂S, Humidity, and for our Fox-Flo tie-on cable labels 8000 hours accelerated UV ageing.

Middle East Electricity is the world's largest power event, covering all sectors of the power industry, including generation, transmission and distribution, nuclear, renewables and lighting. The event attracts over 1,300 exhibitors from 54 countries, and 58,000 square metres of products suited to the power, lighting, nuclear, new and renewable energy sectors.

For more information on all the Silver Fox range and to discuss your labelling needs please visit Silver Fox on stand 2F21 or visit our website at www.silverfox.co.uk

End

Key facts:

- Silver Fox[®] at Middle East Electricity in March 2015 Stand 2F21.
- New time saving solutions designed with the power sector in mind.
- Proof of quality from industry leading independent testing.

Nick Michaelson CEO of Silver Fox Limited:

"Silver Fox hope to have great success at this year's exhibition. We have been supplying the power industry for over 30 years now, this knowledge and experience has enabled us to develop our solutions to suit them to user needs and we are incredibly proud of our independent testing results. We believe it raises the bar for all labelling standards."

TIP
TIME INTO PROFIT[®]



About Silver Fox Ltd

A leader in UK manufacturing labelling solutions using a special Plug'N'Play thermal printer or a standard office printer - ensuring fast and efficient identification of cables, wires, optical fibres, panels and equipment - Silver Fox delivers solutions for the Energy, Power, Rail and Data & Telecoms industries worldwide.

Silver Fox's production of independently tested durable labelling is only part of the story. It also offers three levels of software, all of which are downloadable from the Silver Fox website, for free trial. Developed in conjunction with engineers over the past 15 years or so, these software solutions offer an array of unique time-saving options which, for the time-critical project, can turn time into profit.

Silver Fox tests its labels at recognised independent UKAS certified test laboratories in compliance with a number of different MIL and other standards. Silver Fox is ISO 9001:2008 registered. Silver Fox has spent over 30 years developing its products. Its commitment to global business was recognised in 2005 by the Queen's Award for Enterprise - International Trade.

Silver Fox Social Media Channels:



Further information from:

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